



# I want to develop a clear basis for implementing Success Management in (IT/IS) Projects

Reference: J. Varajão, Project Management Success Map / Success Canvas, V1 (2016) – v3 (2020), Department of Information Systems, University of Minho, 2020.

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# Project Management Success Map<sup>®</sup> or Success Canvas<sup>®</sup>

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# Project Management Success Map<sup>®</sup>

## What is it?

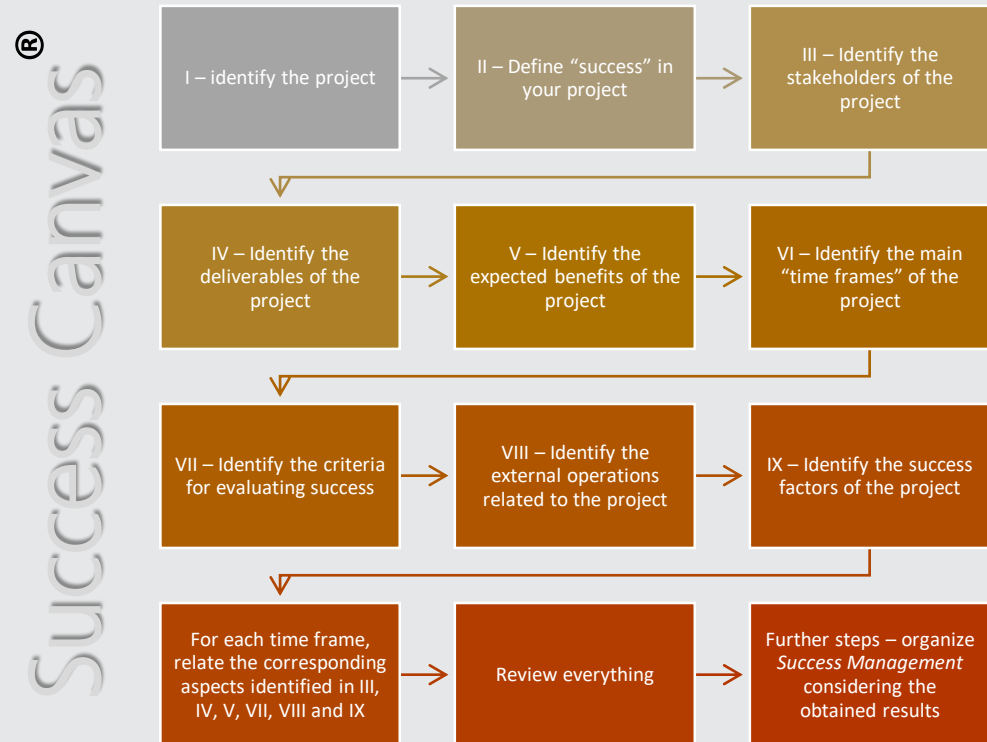
The **Project Management Success Map<sup>®</sup>** (or just **Success Canvas<sup>®</sup>**) is a one page overview that layouts what means “success” in your project and what is relevant to achieve it, highlighting success factors, expected benefits and criteria for evaluating success. It is an excellent tool to create the basis for implementing *Success Management* in your projects.

## Why should I do it?

It is useful for both existing and new projects. The individual elements prompt thoughts within the several relevant aspects (e.g., success factors and criteria for evaluating success), while the capability to create a complete overview encourages perspectives and ideas on how those pieces fit together in the project. Its structure also helps to focus the attention in each project’s time frame (for instance, before, during, and after the project).

## ? How can I use it?

To apply the **Project Management Success Map<sup>®</sup>** or **Success Canvas<sup>®</sup>**, the easiest way is to organize activities around the following process.



II Success Definition

III Stakeholders

IV Deliverables

V Benefits

VII Criteria

I Project Identification

VIII Operations

IX Success Factors

VI	EX ANTE	FRAME 1	FRAME 2	FRAME 3	FRAME 4	FRAME 5	EX POST
S (III)							
D (IV)							
B (V)							
C (VII)							
O (VIII)							
SF (IX)							